

Indiana Urban Forest Council
PO Box 409
Carmel, IN 46082-0409

MINUTES

BOARD OF DIRECTORS MEETING
March 10, 2010

A meeting of the Board of Directors of the Indiana Urban Forest Council, Inc. was held at 10 a.m., Wednesday, March 10th, 2010 at the Natural Resources Education Center at Ft. Harrison in Indianapolis, Indiana. Members present were:

Lindsey Purcell	Mike Baldwin	Amil Kleinert
Jim Farr	Carol Cavell	
Leigh Bangs	Trish Eccles	Linda Cromer

Staff members and Ex-Officio present were:
Ashley Mulis Pam Louks

Members absent were:
Burney Fischer Tim Detzner Andrew Hart
Brandon Schreeg Rachel Christenson

ROLL CALL

Lindsey Purcell called the meeting to order at 10:03 am.

**SPECIAL
ANNOUNCEMENTS
APPROVAL OF
MINUTES**

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Approval of the December Board Meeting Minutes was moved and seconded. The motion carried.

**TREASURER'S
REPORT**

Nate Mathews: We are waiting for reimbursements amounting to approximately \$15,000 from CUF for the SUSI grant and 2008 Working Trees Grant. Nate Mathews secured two (2) \$1000 grants from the Duke Energy Foundation. One grant is for Board use and one for the planting of trees for the 2010 Arbor Day Poster Contest. Nate and other Duke employees will oversee the planting of four (4) trees at four winning schools.

A Motion was made to accept the treasurer's report.

CUF REPORT

- CUF has moved 4 times since Sept. 2008. Five forestry staff currently resides at the NREC. Due to the revenue shortfall, the \$13,000 CUF pays for annual utilities at the NREC is too much for the State and so they are requiring CUF and PLT to move to Central Office. Though Pam's program is supported by federal monies, the state says money is money and that they will not pre-encumber funds for forestry to stay.

EXECUTIVE
DIRECTOR
REPORT

Property tax restructuring cut forestry revenue. The forestry budget has been reduced by millions for several years in a row. It would be helpful if the IUFC would call their representatives and voice concern over the closing of the NREC. The feds want to give \$203,000 to the CUF program for attaining goals and over-performing. The State says they have the funds to pre-encumber. CUF was approved for the \$203,000.

- The Big Tree Register: \$5000 was put aside for the design and printing of this document through a grant to the IUFC. Becky Mowser emailed Pam and Pam may ask her if she can work on the Big Tree Register through the IUFC. Pam has to check into ethics laws to make sure that Becky, as a state employee, can work on this project. Pam would like this project to be done by August for the State Fair. May would be better, but she is not optimistic for completion by then.
- Sample Urban Statewide Inventory: Pam is currently visiting the SUSI communities. She presented the results to Burney Fischer's class last week. Those students are going to take the raw SUSI data and will do a research project with it. They are also taking data from the Tree Cities and a special project will be done by one of Burney's Master's level students.
- Poster Contest: The contest was distributed all electronically this year. The IUFC booth will again be shared with Purdue University, IAA and CUF but will be located next to the Crumplex to encourage more voting for the posters. The regional winners have been chosen and will be on display for public vote during the show. Ashley has found sponsorship in the amount of \$4500 through NIPSCO, Duke and IAA that covers all aspects of running the contest from prizes to administrative time to the planting of a tree at each school.
- The Winter Conference was cancelled and we lost \$90 on a hotel room for a speaker that was booked on Expedia. They do not offer refunds for cancellations. Vendors are still holding all other deposits for catering and facilities for the July 1st date.
- Ashley Mulis filled out an application to the Pepsi Refresh grant program that will be submitted on April 1st. The public can vote on the different projects submitted once per day through the month of April. She is also still working with IUPUI and they will be helping her with the voting as well as designing a Facebook page.
- The IUFC has 132 paid members as of today. This is down about 20 percent from last year. Current economic conditions are likely to blame. Memberships are still trickling in.
- The Flower and Patio Show occurs from March 13-22nd. IUFC is sharing a booth with IAA, Purdue and CUF. The booth space has been upgraded to a spot right in the Crumplex, which should provide a much better exposure for the poster contest as well as the organizations in general. CUF is providing 1000 oak seedlings for giveaway. We have volunteers manning the booth for the duration of the week that come from all of the organizations.

**COMMITTEE
UPDATES**

- The Herron School of Art is still working on our logo, which we will look at later in the meeting. After that is complete, the students will begin work on a fundraising package. Ashley Mulis will be meeting with them later in the month to begin work on this.
1. Marketing/Fundraising: Members of the board were shown the most recent effort for the logo from the students at Herron. Though the logo issue has been handed off to the marketing committee, the committee would like to solicit general comments from the board. Overall, each of the board members really liked at least one of the logos
 2. Education: The Summer Meeting is set for July 1st. The agenda will be identical to the cancelled Winter Meeting. The Fall Conference is set for October 13th. A location has yet to be determined. Board members are encouraged to either assist in the planning of the conference or locate a member to do so. This will build bench strength for future board members.
 3. Ashley Mulis attended Conservation Day at the Statehouse in January. There were many representatives there and many people whom it would behoove the IUFC to get to know. Ashley Mulis was introduced to John Goss who is currently involved with the Indiana Wildlife Federation and Indiana Lakes Management Work Group. Ashley Mulis met with Representative Torr from her district and encouraged board members to meet with their representatives so that there is a relationship there. As an advocacy organization, this is a very basic step to garnering support for funding programs like Hometown.
1. Ashley will send survey out for annual planning meeting dates and the Winter Meeting Survey results out again to the board.
 2. Ashley Mulis and Lindsey Purcell will talk through Lindsey's meeting with Lane Ralph for ideas for our annual work plan
 3. We need to look at our board makeup and who is going off this year to determine people to approach for board membership.
- A motion to adjourn was made and seconded. The meeting adjourned at 1:10 p.m.

LOOKING AHEAD

ADJOURNMENT

Respectfully submitted,
Ashley Mulis
Executive Director